

### neon





# Advertise with neon internet

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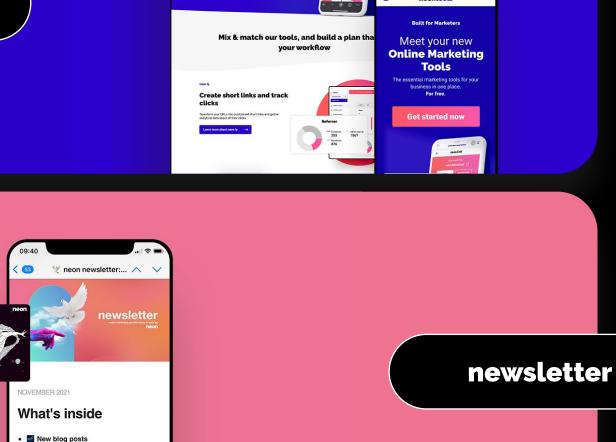
Web3 guide - Basics for rookies
 Inside the Google antitrust filing part

· The Metaverse is coming by Karim &

What even is the Metaverse

Misch

General news
 Youtube is hidi



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Metaverse is coming

+ many more





### **Our Channels**



### neontools

Essential online marketing tools for digital entrepreneurs.

www.neontools.io

### neonacademy

Field-tested marketing, media, and business education.

www.neonacademy.io

### Community

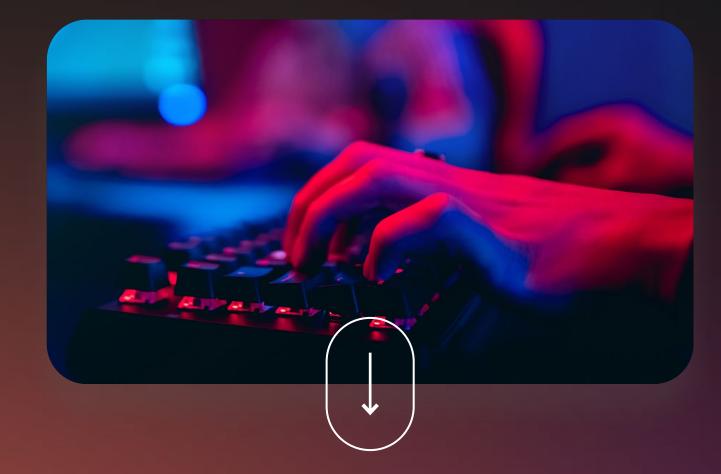
Let's build the Creator Economy of tomorrow. Together.

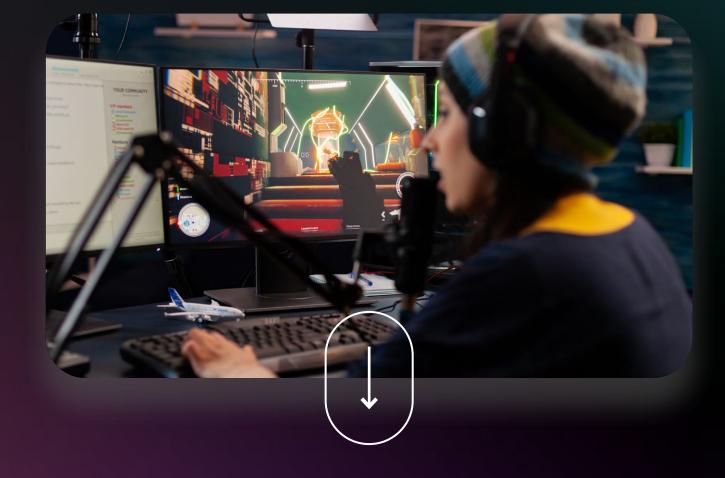
community.neontools.io

### agoneon.lu



### Our Offer





### **Custom content** creation

You want to advertise but don't have content yet? We can help with writing blog articles, creating social media posts and content production services (video and graphic design).

We have a highly targeted audience of creators and digital entrepreneurs.

Neon can help you to get in front of the right people if you are working in a related field.

### **Exposure to our** creator audience

### Distribution

Leverage the power of our network to create brand awareness and generate quality traffic.

Get in front of them with **social media** posts, Newsletter coverage, on-page banners or guest and featured blog posts.

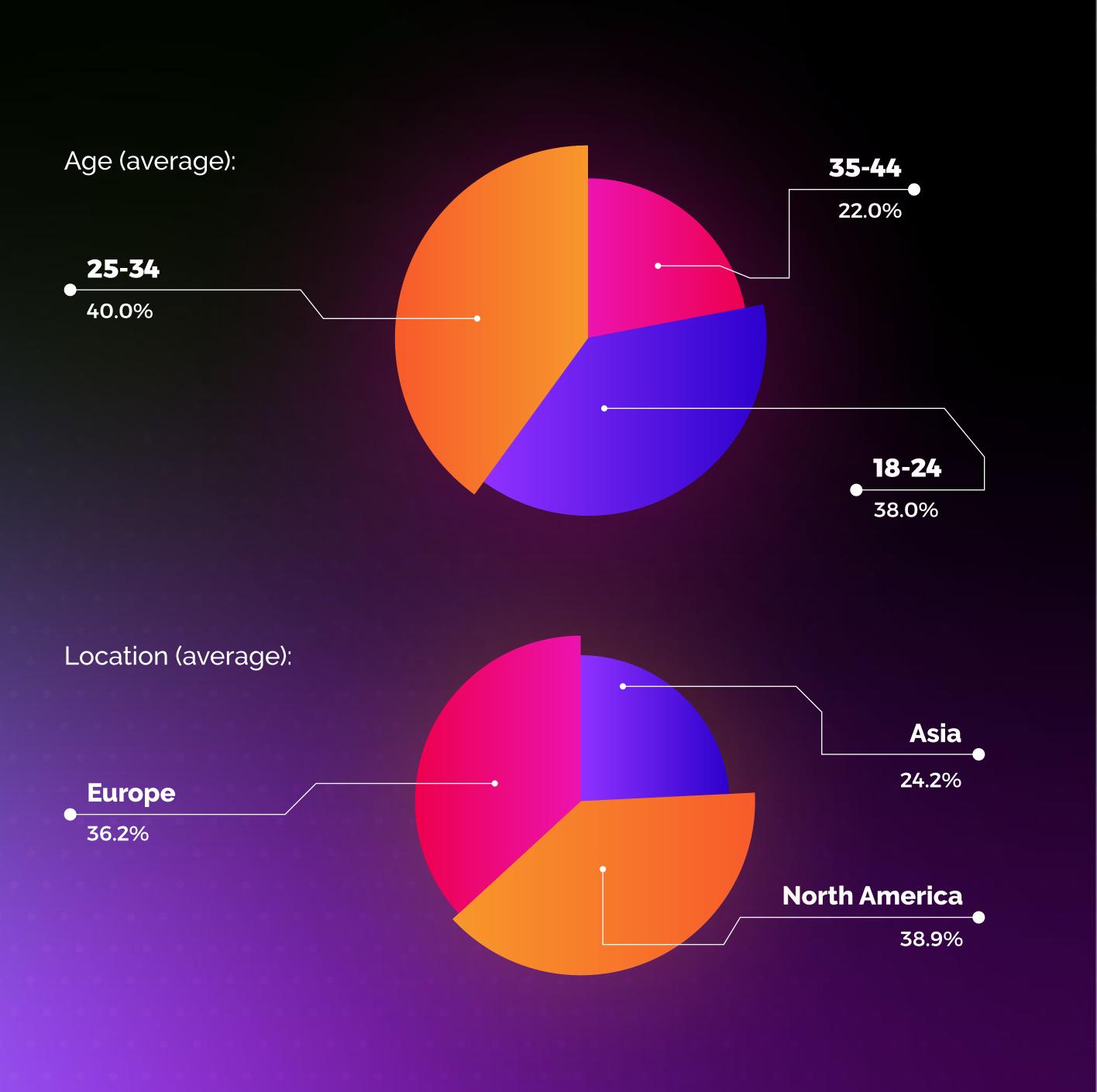


# Our Numbers

### → 3500+ social media followers

# 50.000+ monthly page views on our platforms

→ 50.000+ newsletter subscribers and 23% open rate



### Our Packages

### **Banner Package**

Advertise on our platforms and leverage over **50.000 monthly** page views.

Minimum of 50% share-of-voice.

### **Blog Package**

If you want to publish a blog article on the neon community blog, this package is for you.

You want us to write a product review or case study? We got you covered.

You already have your article ready? Let's get in Touch.





### option 1

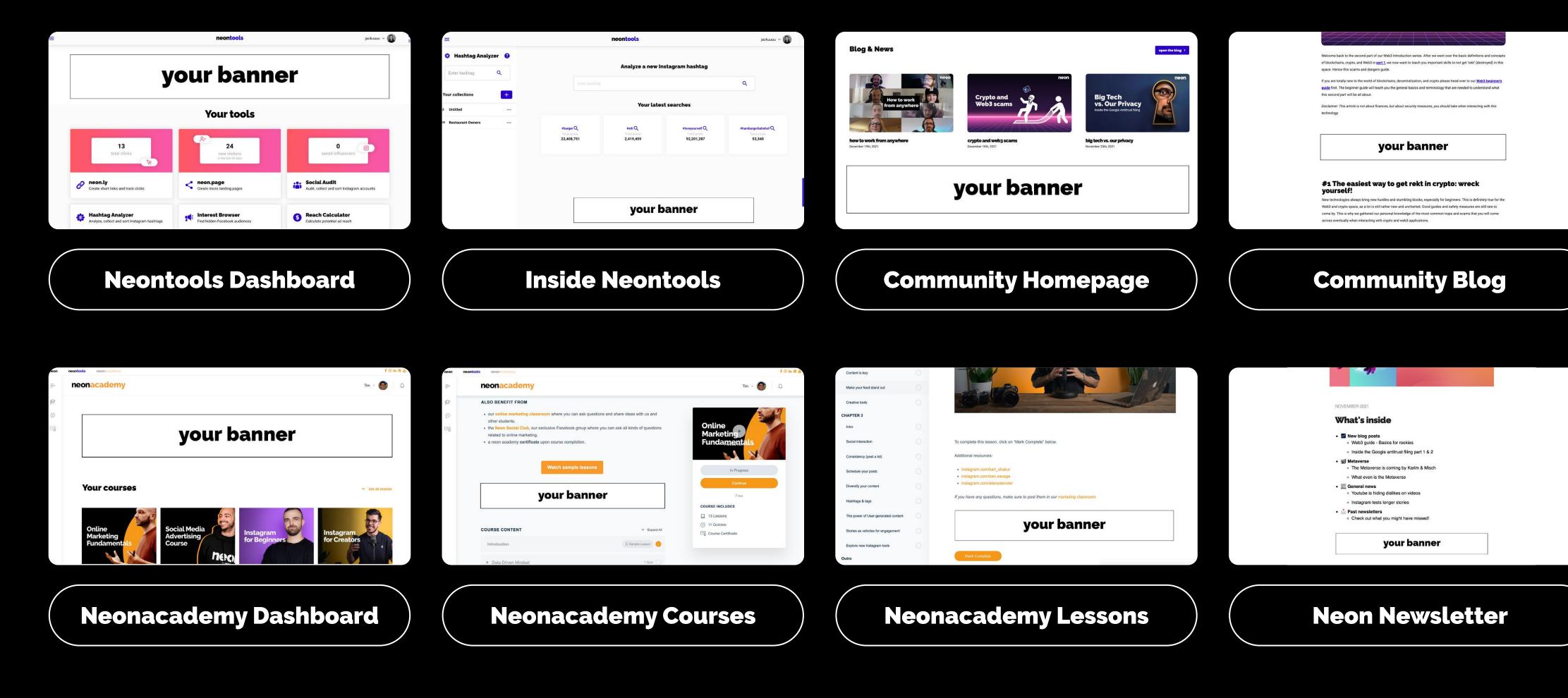
Banner Package

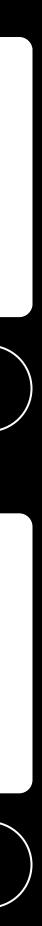




### **Our Placements**

#### > 50'000 impressions – CPM 20,00 €





### Banner Package (monthly)

### **8** banner placements on

#### neontools.io

landing page (dashboard) tool page

#### neonacademy.io •

landing page course page lesson page

#### Community (Blog)

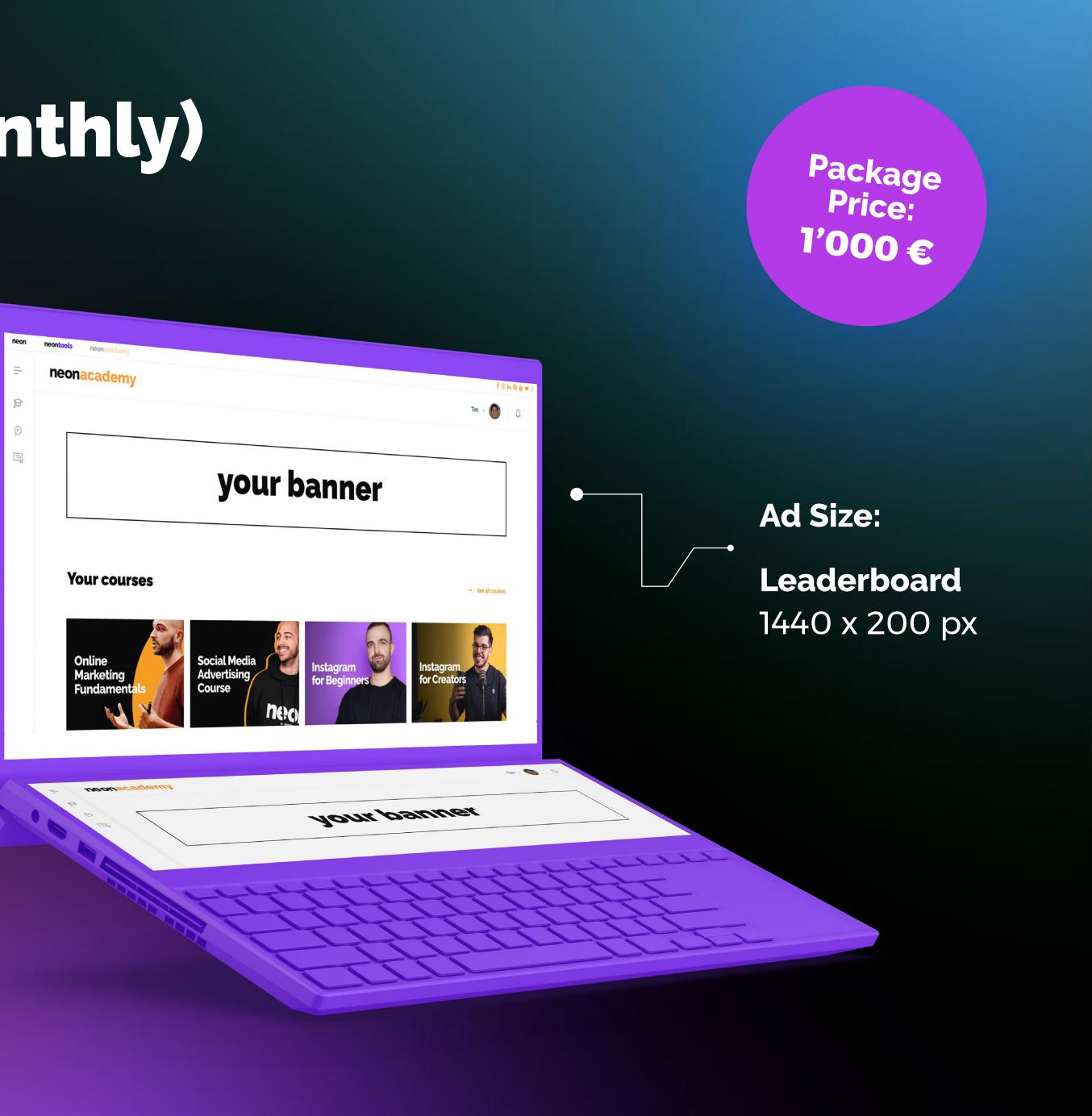
landing page In-article

#### Neon Newsletter

banner









### option 2

Blog Package





# Blog Package (one-time)

### Written blog post

The featured blog post package is perfect if you would like us to create a customized piece of content highlighting the strengths of your product or service.

#### This package includes:

- Writing of the content
- Mention and highlighting of your brand and your products
- 2 feedback rounds
- 2 Custom memes
- Neon Newsletter coverage

**Price:** 

1′500 €

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2022

#### **Guest post on our channels**

If you want to publish the article we wrote for you on the neon blog and on our social media channels, this option is for you...

### This package includes:

- Duplicate content check
- Article formatting and neon design
- One Social Media Post on our channels
- Thumbnail and Social Media Post design
- Automated performance report
- 2 do-follow links to your website

### **Channels:**

- Blog (community neontools io)
- Neon Newsletter
- Neon Social Media Channels

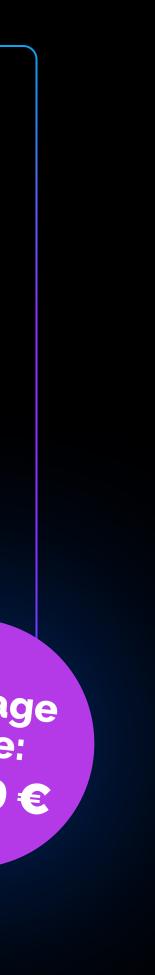
**Price:** 2′500 €

#### Advantage **Combo Package:**

**Guest post** on our channels Written Blog post

Save 300€ by combining both packages.

> Package Price: 3'700 €



## Package Overview

### **Banner Package**

neontools	Leaderboard
neonacademy	Leaderboard
Newsletter	Leaderboard
Community	Leaderboard

Package Price

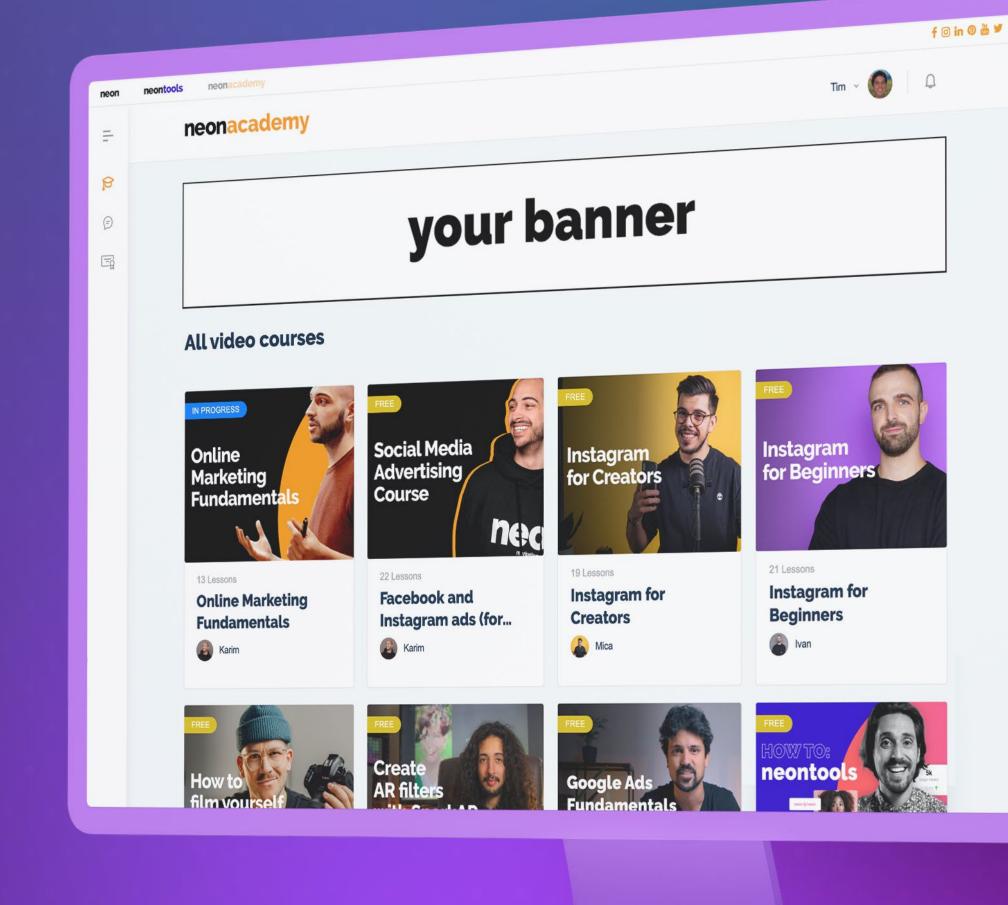
1000€ / monthly

**3700€ / one-time | save 300€!** 

### **Blog Package**

<b>Guest Post on our Channel</b>	2500€ / one-time
Written Blog Post	1500€ / one-time
Social Media	Social Media feed posts &
Newsletter	Blog Post
Community	Blog Post

Advantage Combo Package



k Stories



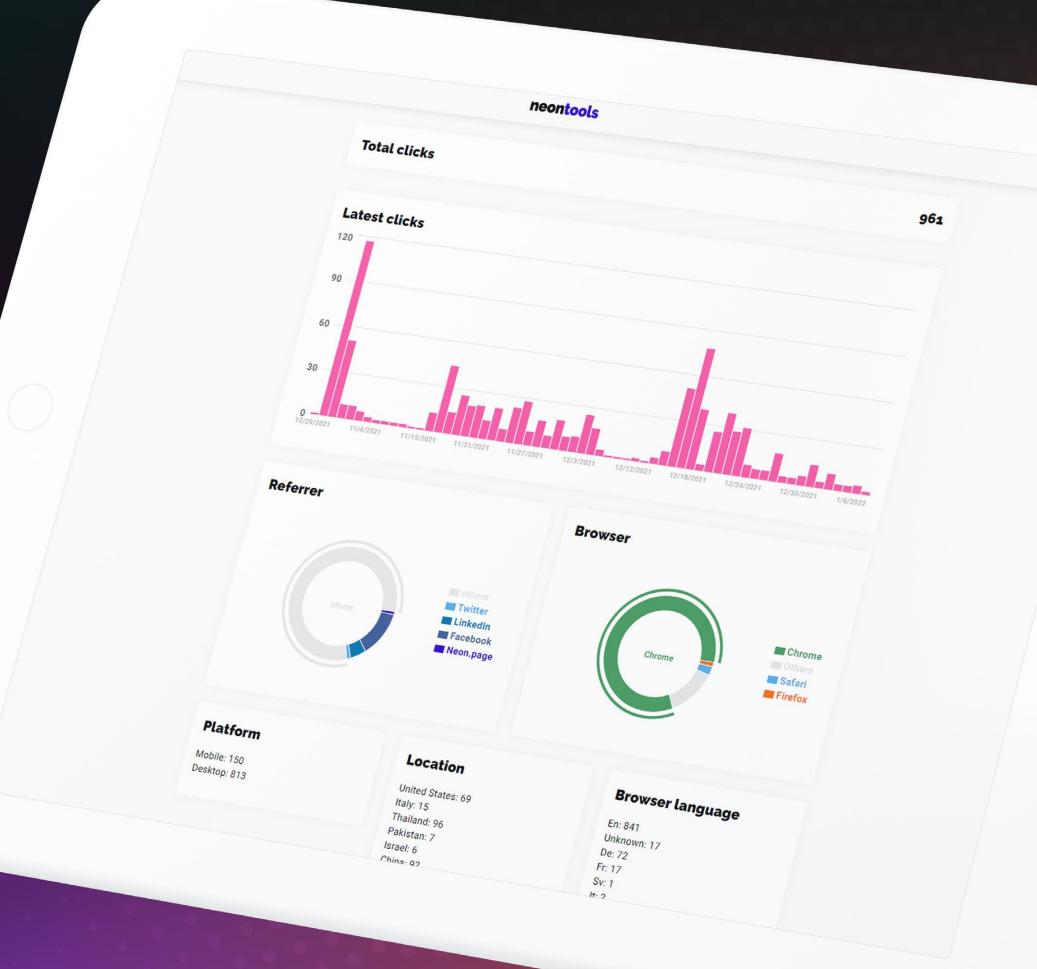
Feel free to ask for customized offers!



### Click Results report

### Available on neon.ly

Clicks on your banners are tracked via **neon.ly**, which enables you to see real-time click data – including device and browser information, as well as locations.







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# we'd love to have you on board

if you feel the same way, contact us at:

contact@goneon.lu

goneon.lu neonacademy.io neontools.io



